



# LIQUA: Liquidity layer for physical commodity trading

Digital Brokerage Platform (DBP)  
– relationship-driven, system-executed

Pairs with **Cropto**  
(Risk layer)





## Why this market needs a liquidity layer

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Physical commodity trading is fragmented – execution is expensive and trust is hard to scale.

- Supply is distributed and cyclical; demand is large and time-sensitive.
- Deals depend on people, local access, and manual coordination.
- Operational work (contracts, documents, follow-ups) consumes broker time.
- Buyers pay fixed overhead for regional coverage and still lack real market depth.

Liqua turns a relationship-driven market into a system-driven network – without removing brokers from the value chain.

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## Liqua in one sentence

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Stay in your strength. The system takes the rest.

### Broker

- Relationships & trust
- Client needs & strategy
- Negotiation & advisory

### Platform

- Contracting & documents
- Deal room & follow-ups
- Accounting & tracking
- Execution control layer

**The result:** brokers scale expertise; traders scale procurement; farmers gain professional commercial support.

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## For brokers: less routine, more value

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We remove operational burden so brokers can focus on relationships and strategy.

### Liqua takes over

- Contracting & documentation flow
- Deal accounting & status tracking
- Execution checklists & follow-ups
- Logistics coordination support
- Procedural risk-management steps

### Broker keeps

- Client communication & trust
- Understanding needs & timing
- Negotiation & deal shaping
- Trading mindset & strategy
- Long-term portfolio growth

**Transformation:** from operational executor → professional trading strategy advisor.

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# Broker development is a product feature

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Liqua doesn't just serve brokers – it upgrades them.

## Training

- Trading strategies
- Market cycles
- Arbitrage logic
- Risk thinking

## Coaching

- Portfolio analysis
- Share-of-wallet growth
- Negotiation techniques
- Behavioral patterns

## Information layer

- Daily parities
- Analytics & signals
- Market context
- Execution benchmarks

Over time, Liqua builds an “institute of next-generation brokers”: systematic, educated, and connected to scalable liquidity.

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**For traders:** liquidity without regional overhead

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One platform. A network of regional brokers. Permanent access to physical supply.

- Scale procurement without building and funding regional teams.
- Replace fixed costs with variable network access.
- Supply is generated daily by local brokers – not tied to one region or one manager.
- Reduce the “cyclicality gap”: access remains available through market phases.

**Key message:** You don't work with contacts. You work with system-generated liquidity.

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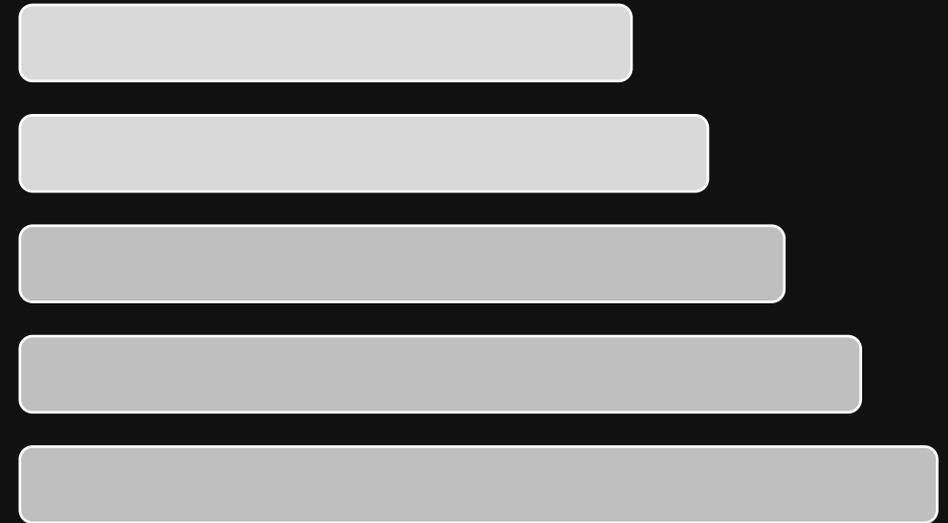
## Market depth & behavioral insight

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Liqua's analytics layer turns supply signals into decisions.

- Daily parities and local price context
- Supply history and volume dynamics
- Seller reaction to price changes
- Thresholds, timing, and phases of selling

Example: structured depth view



Depth grows as the broker network contributes daily supply.

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For farmers: loyalty for professional commercial support

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Farmers trade loyalty for stronger outcomes – through local broker advisory and execution support.

- Consistent contact with a local broker
- Commercial advisory and market signals
- Better timing and structured selling decisions
- Protection of interests through standardized execution
- Matchmaking to the right buyer for the right terms



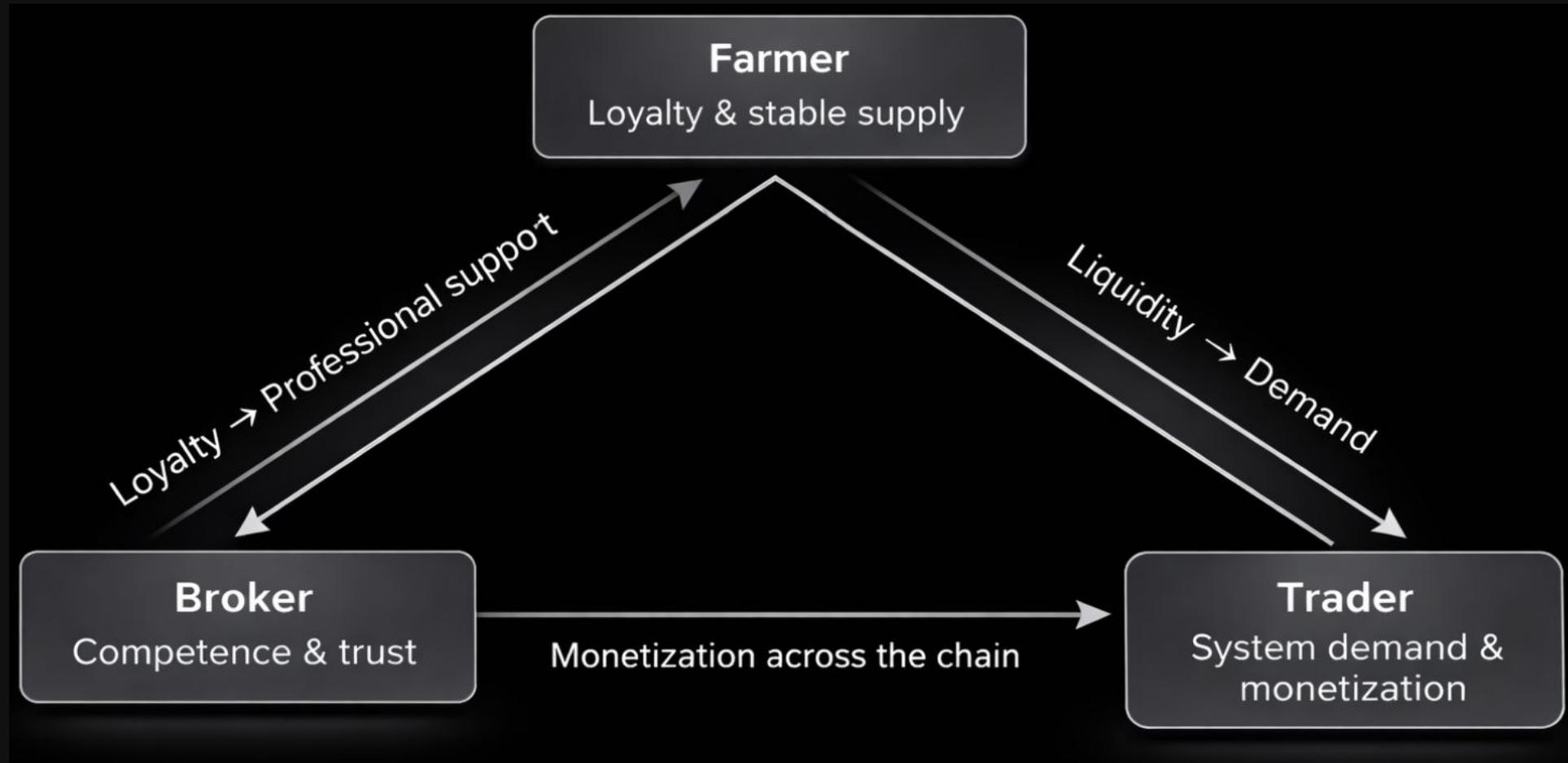
Farmers don't just "sell grain" – they sell through a system that works for their result.

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## Organic Value Exchange Triangle

Liqua structures mutual benefit – not just connections.





## Trust & execution infrastructure

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A neutral platform that raises execution reliability – without replacing market players.

- Participant verification and tiered access based on performance.
- Deal room with checklists, deadlines, audit trail, and dispute handling.
- Clear separation: origination (brokerage) vs execution support (platform).
- Unified experience for the final buyer: one chain of status and documentation.



**Positioning:** not a marketplace, not an exchange, not a CRM – an infrastructure layer of trust.

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## Business model (high level)

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Monetization aligns with value creation and execution.

### Subscription

- Access for active brokers
- Market depth for buyers
- Keeps the network motivated

### Deal fees

- Success-based deal fees
- Aligned to confirmed execution
- Scaled by volume/value

### Execution package

- Premium support when needed
- Higher reliability for complex chains
- Optional for buyers

Anti-circumvention is driven by product value: staged disclosure, deal rooms, execution tooling, and tiered access.

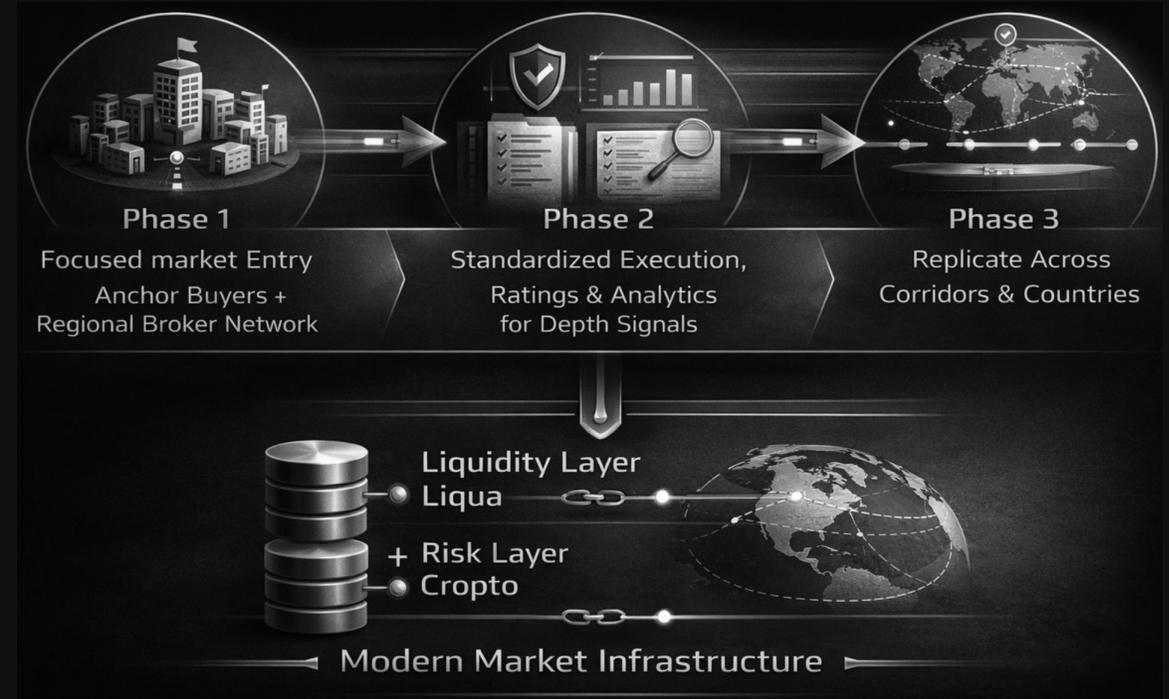
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## Roadmap & partnership

Start with a focused corridor. Prove liquidity. Scale by country operators.

- **Phase 1:** focused market entry with anchor buyers + regional broker network.
- **Phase 2:** standardized execution, ratings, and analytics for depth signals.
- **Phase 3:** replicate the operating model across corridors and countries.
- **Ecosystem:** Liqua (Liquidity layer) + Cropto (Risk layer) = modern market infrastructure.



We are looking for partners and investors to co-develop and scale Liqua internationally.



Join our projects and be part of global trends!